

Friday 19 January, 2018

ASG appoints Tim Mitchell-Adams as new CEO

ASG is delighted to introduce Tim Mitchell-Adams as the new Chief Executive Officer (CEO), effective 8 January, 2018.

Tim's appointment to the role comes after an extensive search process. Former CEO John Veleginis resigned late last year to pursue other interests.

Tim has had an extensive career, spanning more than 30 years in the financial services industry, and has held senior roles at Asgard, AXA and AMP. His last role was as Managing Director of AMP's Charter, ipac, Jigsaw and SMSF Advice businesses.

"AXA was a great company and I spent more than 10 years with them. Having had the opportunity to lead large teams, managing transformational change programs, and understand the challenges of large scale integrations."

Tim is a strong believer in the benefits of transformational management and is also well known for his interpersonal skills.

"Change creates opportunity—we can either embrace it or be fearful of it. And if one chooses to embrace it, the learning we experience makes us better, stronger, and more capable.

"I am a great believer in progress and in personal, lifelong learning."

ASG helps individuals and families make a positive difference to their educational aspirations, as well as their overall financial wellbeing.

Tim says, "We have an unique social purpose and I want to be a part of a team that helps grow this business to become a household name."

ASG is fortunate to have Tim lead the organisation and create a better value proposition, product and service offering to our members.

Editor's notes

ASG helps families and individuals fulfil their education aspirations with savings plans that help cover the rising cost of education and a range of resources to support learning.

ASG is a member-owned organisation and has been helping families and their children for more than 40 years. During this time, more than 540,000 children have been enrolled with ASG and more than \$2.8 billion in education benefits and scholarship payments returned to members. For more information visit: www.asg.com.au

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